

TL-4 - Trip Reduction, Rideshare, Vanpool, Telecommuting

Benefit/Cost of Reducing CO₂e:

N/A

Assessment: High Priority. Bin A. 20 out of 22 votes.

The current Commuter Trip Reduction Program could be enhanced to provide larger GHC and air quality benefits over the longer run. The challenge with these types of programs is the ability to meet employees' diverse and changeable needs. Additional information is required to determine the GHC emissions reductions of this option.

UTA Rideshare currently provides marketing and promotion to eligible public and private enterprises for the following programs: teleworking, vanpool, guaranteed ride home, commuter choice, discount pass programs, carpool, bicycle, alternative work hours. These travel demand management measures are aimed at reducing commuter vehicle miles traveled during the peak travel periods, thereby reducing fuel consumption and GHG emissions. Enhancement of the existing program could achieve greater GHG emissions reduction benefits. In addition, the rapid and ongoing expansion and adoption of internet and telecommunications technologies may enhance opportunities for telecommuting over the longer run. Efforts taken by the State to help accelerate the deployment and acceptance of these technologies may yield additional GHG reduction benefits.